



# Peters Township High School

264 East McMurray Road, McMurray, PA 15317

## Athletic Sponsorship Contract Form

The Peters Township Stadium is visited by several thousand spectators and athletes each year. Beginning in the Spring of 2012, the Peters Township School District will offer a unique opportunity for your business to become an advertiser at the Peters Township High School Stadium. We are currently seeking businesses to partner with Peters Township by contracting for signage along the perimeter fence of the stadium, inside the High School gymnasium, as well as stadium naming rights and other scoreboard opportunities are also available.

By becoming an advertising partner, your financial support will directly help our student's athletic teams and activities while helping to build your business as well. A limited number of sign locations are available. Please see the detailed information below. As an introductory offer, all business who sign on for the 2012-13 school year, will receive the remainder of the 2011-12 school year at no additional cost.

By sponsoring the Peters Township School District, your business will create a positive association within the community that will give you additional exposure by investing in and supporting interscholastic athletics. Thank you for your consideration in advertising with the Peter Township Athletic Teams.

If you are interested or have additional questions, please contact Brian Geyer at 724-941-6250 x 5233.

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## Athletic Sponsorship Contract Form

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Ext #: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Partner Option: \_\_\_\_\_ Length of Contract \_\_\_\_\_ years

Total Cost: \_\_\_\_\_ Enclosed Amount: \_\_\_\_\_

Balance to be paid in \_\_\_\_\_ monthly installments (due by the 5<sup>th</sup> of the month).

**Please enclose a check payable to Peters Township School District and mail to:**

Peters Township High School, Stadium Advertising, 264 East McMurray Road, McMurray, PA 15317

# Athletic Sponsorships Available

All advertisers who sign on for the 2012-13 school year, will receive the remainder of the 2011-12 school year at no additional cost.

## OPTION 1

### Fence Signs: PTHS Stadium

Size	3 years	2 years	1 year
24" x 36"	\$1,300*	\$1,000*	\$600*
48" x 48"	\$1,900*	\$1,500*	\$1,000*
48" x 96"	\$2,500*	\$2,000*	\$1,400*

\*Prices listed are in addition to the cost of the sign. Signs will be made of Vinyl Dye Cut Alum Sheet; Artwork design forms are available via email.

## OPTION 2

### Gymnasium Signage

Size	3 years	2 years	1 year
18" x 24"	\$500*	\$350*	\$200*
18" x 30"	\$700*	\$500*	\$350*
24" x 30"	\$1,000*	\$800*	\$500*

\*Prices listed are in addition to the cost of the sign.

## OPTION 3

### Stadium Naming Rights

3 years	2 years	1 year
\$26,000	\$20,000	\$12,000

Option 3 includes signage on the press box, entrance and in all printed material associated with events at the Stadium. Also includes 4 season tickets and 1 parking pass for the season.

### Peters Township High School: Stadium Attendance Summary

- Seven Athletic Teams practice and play home games on the Field: Football, Boys Soccer, Girls Soccer, Boys Lacrosse, Girls Lacrosse, Field Hockey, and Track and Field
- Total average attendance at the **55** home events held by these teams is **46,625** visitors
- Peters Township also hosts an average of 7 WPIAL playoff games a year that result in an additional 3,750 visitors
- Recreational football events provide an average of 500 additional visitors
- PTHS Stadium is used throughout the year for numerous community events that will provide additional advertising exposure, including: PTHS Band Festival, Relay for Life, Prom Festival, etc.

### Peters Township High School: Gymnasium Attendance Summary

- Five Athletic Teams practice and play home games in the High School Gymnasium: Boys Basketball, Girls Basketball, Boys Volleyball, Girls Volleyball, and Wrestling
- Total average attendance at the **45** home events held by these teams is **25,150** visitors