

Peters Township High School Media: Class of 2020 Information

264 East McMurray Road McMurray, PA 15317

Erin Boni, Editorial Advisor & Nicole Sitler, Business Advisor

www.ptmedia.net and pthsmedia@ptsdwebapps.com

Part I: Senior Portraits due October 11, 2019

To be included in the yearbook, each senior must have a formal and casual senior portrait submitted with the correct specifications (see box). It is the **family's responsibility** to ensure that the portraits are submitted to the high school by the due dates. While you are not limited to ANY specific photographer, we would like to make you aware of the area photographers we have used in the past and those who have so graciously patronized our publications.

<p>Both Portraits due October 11</p>  <p>Photographs by featured photographer Redford Photography</p>	<p>Professional Formal Specifications:</p> <ul style="list-style-type: none"> • Vertical formal head & shoulder portraits only • Suit or professional dress preferred • A medium to dark gray, black or blue background <p>Casual Portrait Specifications:</p> <ul style="list-style-type: none"> • Vertical shot please of a photo that reflects student's personality • School appropriate dress and/or props – see PTHS Student Handbook <p>Sending the Photos</p> <ul style="list-style-type: none"> • Send a 300 resolution JPEG via e-mail to pthsmedia@ptsdwebapps.com • Rename files lastname_firstname 	
Redford Photography	www.redfordseniors.com	724.743.5700
Details Photography	www.detailsphotographybymelissa.com	724.356.7557
Empty Nest Photography	www.emptynestphotographystudio.com	724.941.3832
Linda James Photography	www.lindajamesphotography.com	412.397.8520
M&M Photography	www.mm-photography.net	412.854.1414
Sarah Yoest Photography & Design	www.sarahyoest.net	724.413.2847
Tri-Color Photography	www.tri-colorphotography.com	412.352.2877
Valerie Thomas Photography	www.valerithomasphotography.com	412.944.2644
Wylie Images	www.wylieimages.com	724.554.6935

Part II: Senior Ads due September 27, 2019

We invite you to place an ad in the yearbook to congratulate your senior. You can submit a professionally created ad or we can create the ad for you. Ad space is provided on a first-come, first-served basis, so please reserve your space by adhering to deadlines. The student's full name will appear in the bottom of the advertisement.

Ad Size	Dimensions	Maximum Photos	Maximum Text	Price
Quarter	25 picas (width) by 32 picas (height)	1-3 images	3-5 sentences	\$125
Half page	51 picas (width) by 33 picas (height)	3-5 images	5-10 sentences	\$200
Full Page	51 picas (width) by 65 picas (height)	5-7 images	10-20 sentences	\$325

Deadlines

- Checks and forms **MUST** be received by **September 27, 2019** to reserve a spot.
- All text and digital JPEG images must be sent via email to pthsmedia@ptsdwebapps.com by **October 11, 2019**.

Design

- If you do not have software that will allow you to edit in picas, please send us your photos and text so that we may design the ad for you.
- If you choose to send your ad completed, please adhere to the correct size of the ad and send as a 300 dpi JPEG.
- **We do not accept PDFs or ads designed in Word, PowerPoint or Publisher.**
- Student designers are not professionals. If you expect a professionally designed ad, please contact a photographer.

Proofing

- If you provide your email address, a courtesy PDF proof will be emailed for your approval – you will have 3 days to respond to the proof. If you do not respond within those 3 days, for any reason, we will assume the ad is correct and publish it, so please provide us with an email you check daily. Proofs will arrive between November and February
- Please wait until February 1 to check on the status of a senior ad.
- Please realize we may NOT add or change photos or make detailed spacing changes at proof time.

PTHS Yearbook Ad Contract

Please return this completed form with **check made out to PTHS** to: PTHS Media, 264 East McMurray Road, McMurray, PA 15317. Text and photos should be sent to pthsmedia@ptsdwebapps.com . Also, stay in touch with PTHS events by subscribing to Smoke Signals, the full color high school news magazine. Parents will receive all issues mailed directly to your home for \$15.

Yearbook Ad Information		
Student Name:	Parent Name:	
Parent Phone:	Email you check daily:	
Address:		
Ad Size & Cost: Quarter - \$125 Half - \$200 Full - \$325		
PLEASE CHOOSE ONE OPTION BELOW		
Option 1: Please Design My Ad	Option 2: We Will Submit a Pre-Made Design	
Total Number of Photos:	Designer's Name:	
How Photos will be sent and by Whom:	Designer's Email:	
Suggested background color or special instructions:		
Payment		
Yearbook Ad	Size:	Cost:
Smoke Signals Subscription (Mailed directly to you)	#:	Cost:
Check # (Payable to PTHS): _____		Check Total: _____

Please submit all text digitally to pthsmedia@ptsdwebapps.com