

Peters Township High School Media: Class of 2018 Information


264 East McMurray Road McMurray, PA 15317

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www.ptmedia.net and pthsmedia@ptsdwebapps.com

Part I: Senior Portraits due October 13, 2017

To be included in the yearbook, each senior must have a formal and casual senior portrait submitted with the correct specifications (see box). It is the **family's responsibility** to ensure that the portraits are submitted to the high school by the due dates. Please communicate with your photographer to determine who will deliver the pictures. While you are not limited to ANY specific photographer, we would like to make you aware of the area photographers we have used in the past and those who have so graciously patronized our publications. We hope this helps!

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| <p style="text-align: center;">Both Portraits due October 13</p> <div style="text-align: center;">  </div> <p style="text-align: center;">Photographs by featured photographer Scheller & Company</p> | <p>Professional Formal Specifications:</p> <ul style="list-style-type: none"> • Vertical formal head & shoulder portraits only • Suit or professional dress preferred • A medium to dark gray, black or blue background <p>Casual Portrait Specifications:</p> <ul style="list-style-type: none"> • Vertical shot please of a photo that reflects student's personality • School appropriate dress and/or props – see PTHS Student Handbook. <p>Sending the Photos</p> <ul style="list-style-type: none"> • Send a 300 resolution JPEG via e-mail to pthsmedia@ptsdwebapps.com • Rename files lastname_firstname |
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| Scheller & Company (Featured Photographer) | www.schellerandcompany.com | 412.339.0140 |
| Details Photography | www.detailsphotographybymelissa.com | 724.356.7557 |
| Linda James Photography | www.lindajamesphotography.com | 412.397.8520 |
| M&M Photography | www.mm-photography.net | 412.854.1414 |
| Redford Photography | www.redfordseniors.com | 724.743.5700 |
| Sarah Yoest Photography & Design | www.sarahyoest.net | 724.413.2847 |
| Studio M Photographic | www.studiom.ms | 724.745.4405 |
| Tri-Color Photography | www.tri-colorphotography.com | 412.352.2877 |
| Wylie Images | www.wylieimages.com | 724.554.6935 |

Part II: Senior Ads due September 29, 2017

We invite you to place an ad in the yearbook to congratulate your senior. You can submit a professionally created ad or we can create the ad for you. Ad space is provided on a first-come, first-served basis, so please reserve your space by adhering to deadlines. The student's full name will appear in the bottom of the advertisement.

| Ad Size | Dimensions | Maximum Photos | Maximum Text | Price |
|------------------|---------------------------------------|----------------|-----------------|-------|
| Quarter | 25 picas (width) by 32 picas (height) | 1-3 images | 3-5 sentences | \$125 |
| Half page | 51 picas (width) by 33 picas (height) | 3-5 images | 5-10 sentences | \$200 |
| Full Page | 51 picas (width) by 65 picas (height) | 5-7 images | 10-20 sentences | \$325 |

Deadlines

- Checks and forms MUST be received by September 29, 2017 to reserve a spot
- All text and digital JPEG images must be sent via email to pthsmedia@ptsdwebapps.com by October 13, 2017

Design

- If you do not have software that will allow you to edit in picas, please send us your photos and text so that we may design the ad for you.
- If you choose to send your ad completed, please adhere to the correct size of the ad and send as a 300 dpi JPEG.
- We do not accept ads designed in Word, PowerPoint or Publisher.
- Student designers are not professionals. If you expect a professionally designed ad, please contact a photographer.

Proofing

- If you provide your email address, a courtesy PDF proof will be emailed for your approval – you will have 3 days to respond to the proof. If you do not respond within those 3 days, for any reason, we will assume the ad is correct and publish it, so please provide us with an email you check daily. Proofs will arrive between November and January.
- Please realize we may NOT add or change photos at proof time.

PTHS Yearbook Ad Contract

Please return this completed form with **check made out to PTHS** to: PTHS Media, 264 East McMurray Road, McMurray, PA 15317. Text and photos should be sent to pthsmedia@ptsdwebapps.com. Also, stay in touch with PTHS events by subscribing to Smoke Signals, the full color high school news magazine. Parents will receive all issues mailed directly to your home for \$15.

| Yearbook Ad Information | | |
|--|----------------------------------|--------------------|
| Student Name: | Parent Name: | |
| Parent Phone: | Email you check daily: | |
| Address: | | |
| Ad Size & Cost: Quarter - \$125 Half - \$200 Full - \$325 | | |
| PLEASE CHOOSE ONE OPTION BELOW | | |
| Please Design My Ad | We Will Submit a Pre-Made Design | |
| Total Number of Photos: | Designer's Name: | |
| How Photos will be sent and by Whom: | Designer's Email: | |
| Suggested background color or special instructions: | | |
| Payment | | |
| Yearbook Ad | Size: | Cost: |
| Smoke Signals Subscription (Mailed directly to you) | #: | Cost: |
| Check # (Payable to PTHS): _____ | | Check Total: _____ |